

Case study

REDUCING COSTS BY OPTIMIZING ROUTES

THE OBJECTIVE

Mitigating on-demand spend

A large health system located on the West Coast came to MedSpeed looking for ways to save money on their healthcare logistics. They had little trust in their existing couriers, which led to excessive reliance on on-demand service to ensure materials arrived when and where they were needed. This overuse drove up their costs dramatically—annualized on-demand spend alone had climbed to **more than \$1.1 million**, further straining an already inefficient and fragmented logistics network.

THE SOLUTION

Saving with an optimized and reliable logistics network

MedSpeed partnered with the customer to perform a detailed review of their logistics data. We identified more than \$500,000 in on-demand spend that could be transitioned to scheduled service. Leveraging algorithmic routing, MedSpeed implemented an optimized solution that added just \$35,000 to the scheduled network, effectively **reducing costs by 93 percent**. This data-driven approach created a more efficient, reliable framework that prioritized consistency and long-term cost savings.

THE RESULT

By partnering with MedSpeed, the health system achieved:

- **\$500K+ in annual savings:** On-demand spend reduced by more than 50%.
- **Smarter utilization:** Training and cost-saving guidance empowered end users to make efficient delivery choices.
- **Long-term impact:** Established a foundation for continued optimization and financial performance.



AT A GLANCE

Challenges

- \$1.1M annual spend on costly on-demand services
- Lack of trust in existing couriers
- Fragmented logistics network with poor cost control

Results

- \$500K+ saved annually
- Reliable, optimized logistics network using data-driven routing
- Empowered end users with tools and training



Let's design a logistics strategy that works for you. Email us at sales@medspeed.com to see how our team can help get you started.